

Minutes for August 11, 2025 Booster Meeting

Meeting called to order at 7:06pm

Board Members Present: Julie Horton, Courtney Woody, Missy Dixon, Carl Hill, & Jeremy Johnson

Introductions

Jeremy Johnson was introduced, and it was noted that Kevin will be transitioning out, with Jeremy serving as co-treasurer. All board members also took a moment to introduce themselves.

Attendees: Welcome new and returning reps!

Kate Shaw - Men's Basketball

Jodi Norris - Baseball

Tori Youklis - Dance Team

Mark Fada - Swim

Cassie Doyle - Men's Volleyball

Tug Hundley - Ladies Volleyball

Andrew Ehlers - Bowling

Brian Dixon - Football

Vanessa Brown - Cross Country

Kelly Hoover - Men's Golf

Karen Maslin - Men's Soccer

Sarah McCune - Men's Volleyball

Mary Beth Jones - Men's Soccer

Jessica Gerald - Spirit Wear

New Reps Present

New representatives included Tug Hundley for Ladies Volleyball, Sarah McCune for Men's Volleyball, the Boys Bowling coach, Karen Maslin for Men's Soccer, Tori Youklis for Dance, and Mary Beth Jones for Men's Soccer.

Treasurer's Report

The treasurer shared that over \$210,000 had been spent on various programs, which has left the group in a tight cash position. Currently, there is just under \$60,000 in cash on hand, with \$20,000 set aside in an emergency savings account and \$38,000 in checking. Of the checking account balance, \$25,000 is allocated to concessions and \$10,000 to spirit wear restocking. Bingo checks continue to arrive monthly, and memberships are increasing.

Memberships

At present, there are 15 memberships, 13 of which came in during orientation. The goal is to apply 60–75 toward next year to support the increasing needs, and families are encouraged to join through online links and QR codes. Please push memberships within your teams. Once fall rosters are sent to us we will update membership totals for each fall sport.

You can join online through this link: [LEHS Athletic Boosters Membership 2025-26](#)



Or through QR code :

Concessions

Melissa Payne will be joining the concessions team to help support operations. The team is making changes, including switching pretzel vendors, and for football games, volunteers will begin tracking individual sales by item in order to maximize profit and minimize food waste. Team leaders will be assigned to each side during games, and food trucks will also be present, with a percentage of proceeds going back to the boosters.

Spirit Wear

Jessica reported that the spirit wear crew is fully prepared and off to a strong start following orientation and meet-the-team night. Spirit wear will be open at every home football game and at some JV games, and there are plans to open during weeks when the team is away to give parents additional opportunities to purchase items. An online store is also being considered for greater convenience.

Fundraising

Julie provided an update on fundraising efforts. The boosters are collaborating with ByrdBrain to design shirts for the East vs. West game. The “Battle of the Birds” shirt will be available in black for East and red for West, priced at \$25 each. This limited-time sale will generate funds to support booster activities. A recent fundraiser night at The Twist raised \$81. The Kroger Community Rewards program has 31 households from East enrolled and generated \$131 last quarter; this does not affect gas rewards. The Shell gas station across from Wawa is also donating a portion of sales back to East. In addition, Cross Country will host the THawk Hustle on Sunday, October 12. Sponsorships and registrations will directly benefit designated teams, with 50% of sponsorships and \$10 from each registration credited to the team named. (SEE ATTACHMENT)

Booster Bash

The Booster Bash is scheduled for Saturday, November 15, at the Boys and Girls Club, which has been provided free of charge, though boosters will donate back in appreciation. Each team is responsible for creating one raffle basket. There are four sponsorship levels, and this year 25% of business sponsorships will be returned to a team if the business indicates an affiliation. Additional volunteers and suggestions are welcomed as planning continues.

Social Media

All teams are reminded that if they have anything they would like promoted, they should email leab.fundraising@gmail.com so the information can be pushed out through Instagram, Facebook, and X.

Fall Sports Updates

Cross Country: Cross Country was not present.

Football: Football reported strong momentum heading into the season, with a successful scrimmage against LaSalle. Flight Night will take place Friday and will include PeeWee programs, middle schools, band, cheer, and dance, along with vendors and food trucks. Conex boxes will be featured as a fundraising seating option available through HomeTown Ticketing. The first home game will be on August 29, which will also serve as Senior Night. Tailgating will

take place near the shot put cul-de-sac and will be open to everyone. The Hawk Walk will begin at 5:30, with players entering from the weight room.

Cheer: Cheer did not have a representative present.

Men's Golf: Men's Golf reported a roster of 14 varsity players, including one senior. They placed 5th out of 19 at Oakwood with a score of 303 and 2nd out of 22 at Centerville with a score of 301. The JV team has also competed in invitationals, finishing 4th out of 20 and 8th out of 18.

Ladies Golf: Ladies Golf did not have a representative present.

Men's Soccer: Men's Soccer described themselves as a young team after graduating 14 seniors last year. This year they have 8 seniors, with 23 players on varsity and 21 on JV. They lost both of their scrimmages and will play their first official game at Milford on Saturday.

Ladies Soccer: Ladies Soccer was not present.

Ladies Tennis: Ladies Tennis did not have a representative present.

Ladies Volleyball: Ladies Volleyball reported a scrimmage against Turpin and noted that the program has a large senior class this year, with two seniors already committed to Wittenberg. Upcoming events include Hawks for Cure on September 30 during the East/West game and a Future Hawks Night to be scheduled. They also introduced their new head coach, who also coaches club volleyball, while the JV staff remains the same as last year.

New Request Process

During the meeting it was shared that all team requests will go to Jill, who will determine what comes forward to the boosters.

Team Requests

The Men's Basketball program submitted a request for 10 new basketballs for the lower levels. Each ball costs \$95, with the total request amounting to \$950.

**NEXT BOOSTER REP MEETING WILL BE HELD ON MONDAY, SEPTEMBER 8,
2025 @ 7:00PM IN ROOM 200**